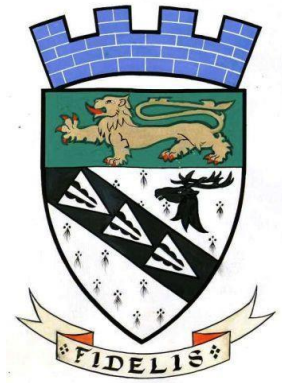


Town of Carleton Place



200th Anniversary Logo Contest

1819 - 2019

Carleton Place 200th Anniversary Logo Contest

As Carleton Place prepares to celebrate 200 years as a Community, residents are invited to submit their entries for the Carleton Place 200th Anniversary Logo Contest! This logo will be utilized on all promotional materials, signage, banners, etc. pertaining to the 200th Celebrations.

Contest Rules & Information

- The logo contest officially opens on October 13, 2017 and residents must submit their completed entries by December 15, 2017.
- This contest is presented by the Carleton Place 200th Committee, with permission from the Town of Carleton Place. The winning design will be used in all 200th Anniversary Celebrations Promotions.
- The logo must include the wording “Carleton Place” and must include “200th” or “200th Anniversary.”
- Incorporating components of previous logos/stag is encouraged but not required. Logo should use no more than three solid colours. The Town of Carleton Place pantone colours are: 661 (blue) and 361 (green.)
- Individuals are welcome to submit multiple logos; however, they must have recognizable differences in order to be considered.
- The logo must be designed solely by the entrant. The logo should not be a direct duplication of any previous logo and should be specific to Carleton Place’s 200th Anniversary.
- If chosen as the winner, Entrants acknowledge and provide permission to the Town of Carleton Place to use the logo throughout any and all promotional materials pertaining to the 200th celebrations.
- All entries must be submitted to: jsmith@carletonplace.ca or submitted to the Carambeck Community Centre: 351 Bridge Street with attention to: 200th Committee.

SELECTION OF WINNER

The Carleton Place 200th Committee will review all entries and choose the top ten logo designs.

The Top Ten logo designs will be featured both on social media & in the Metroland newspaper, with an opportunity for residents to vote for their favourite logo.

The Carleton Place 200th Committee, along with the Citizen of the year will choose the final winning logo from the top three entries. The winning logo will be announced in April, 2018.

Residents are encouraged to get creative and get involved in the 200th Celebrations!

**Carleton Place 200th Anniversary Logo Contest
Logo Submission Form**

Name: _____

Address: _____

Contact Email: _____

Contact Phone #: _____

Title of submitted logo: _____

Previous logo design incorporations: (if not applicable, simply put N/A)

- I confirm that I have read and understood the rules and regulations of this contest.
- I confirm that I was the sole creator of this logo.
- I confirm that any incorporations of previous logo designs are listed above.
- If the chosen winner, I provide permission to the Town of Carleton Place to use the submitted logo in any and all marketing pertaining to the 200th Anniversary Celebrations, free of charge. I provide permission to the Town of Carleton Place to acknowledge myself for the submitted logo design.

Name

Date