

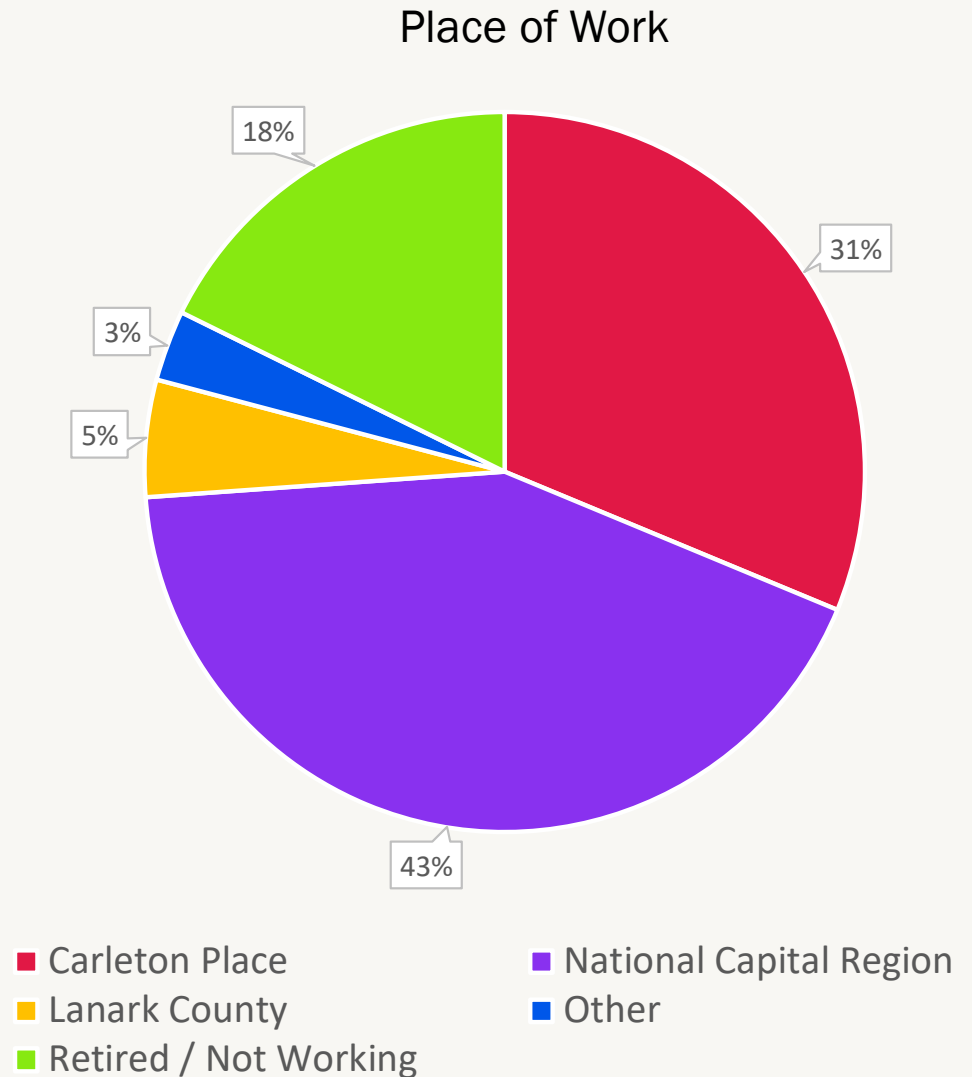
Transit Feasibility Study

Online Survey Results



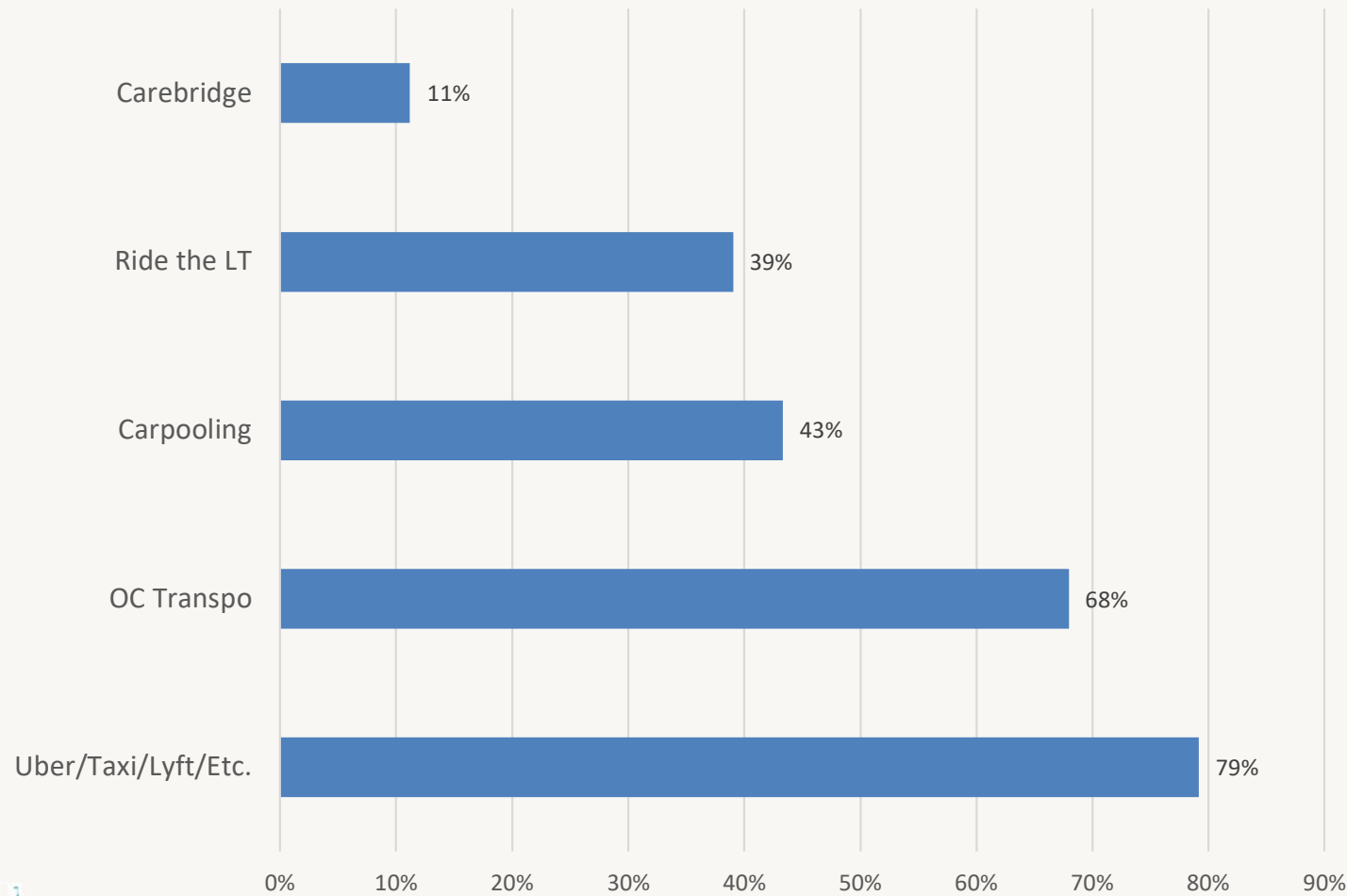
What we know - Online Community Survey

- Over 860 responses
- The anonymous survey asked questions ranging from personal travel choices, demographics, transit related concerns/priorities to general thoughts/concerns.
 - Over 92% indicated they live in Carleton Place.
 - ~43% work in NCR / ~ 31% in Carleton Place.



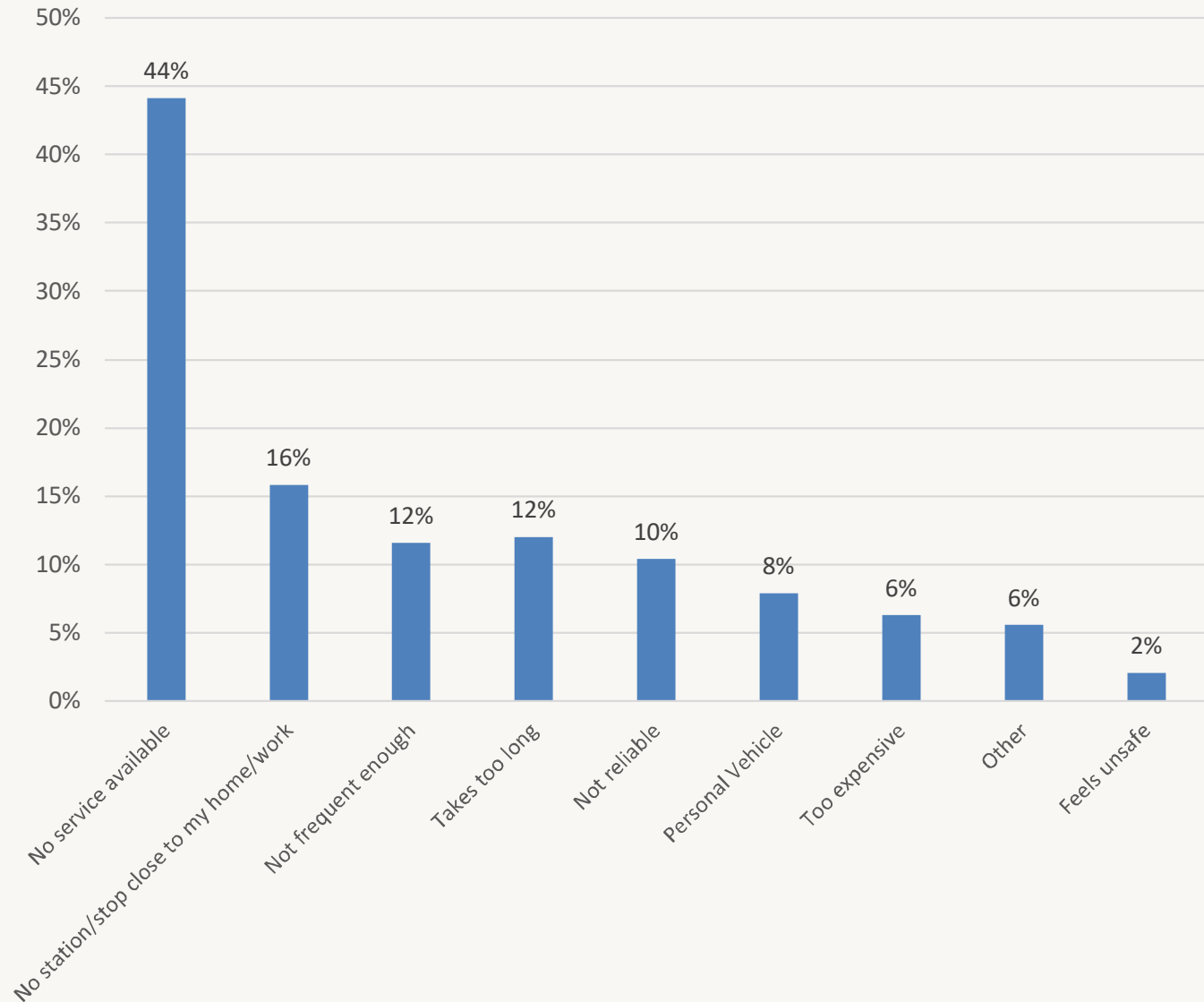
What type of transit service are people taking ?

49% of respondents took some form of transit in the past year



Reasons people did not take transit?

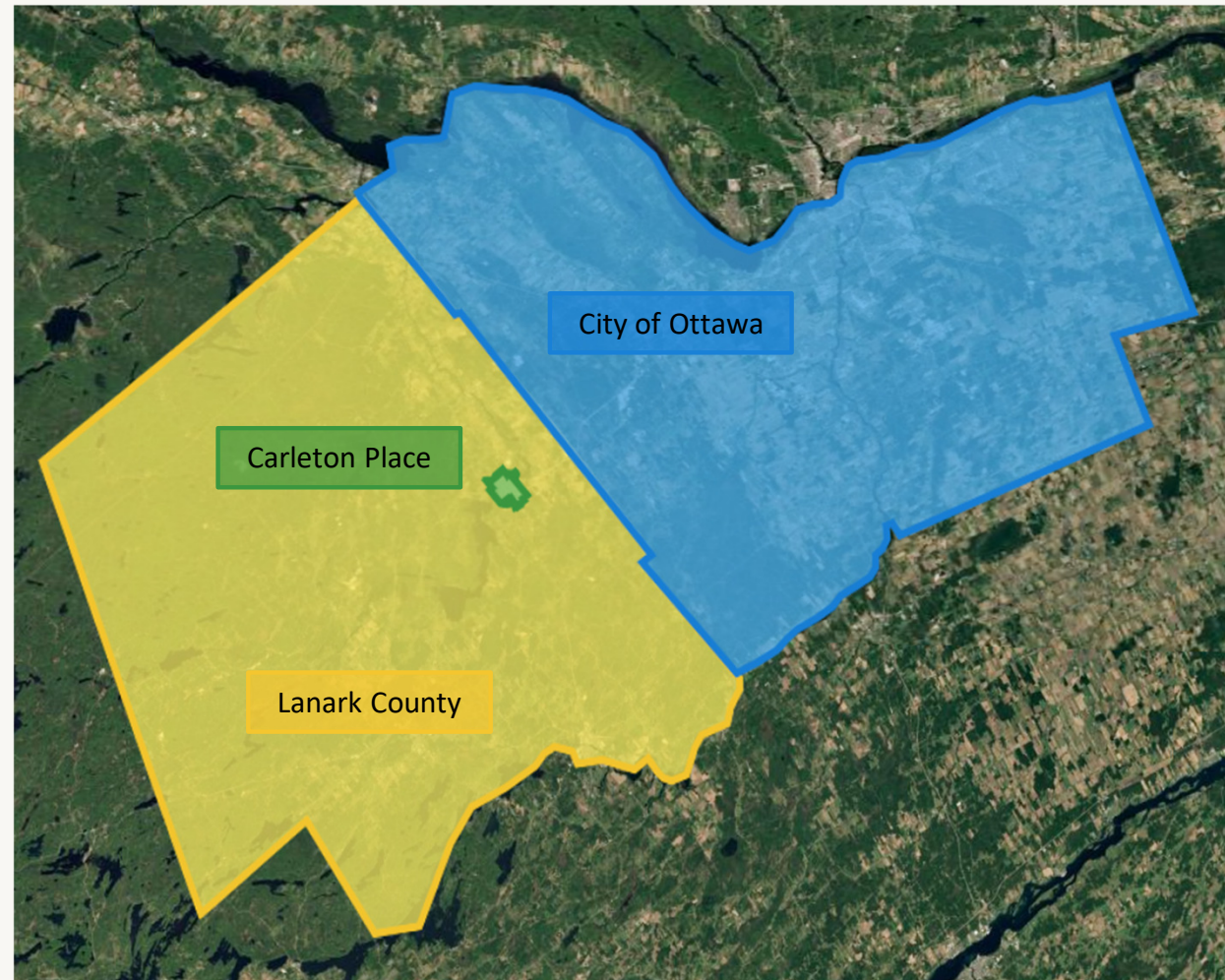
- 44% of respondents indicated no service available
- Half of the respondents indicated:
 - No station/stop nearby (16%)
 - No frequent service (12%)
 - Takes too long (12%)
 - Not reliable (10%)



The importance of transit connections between the following places

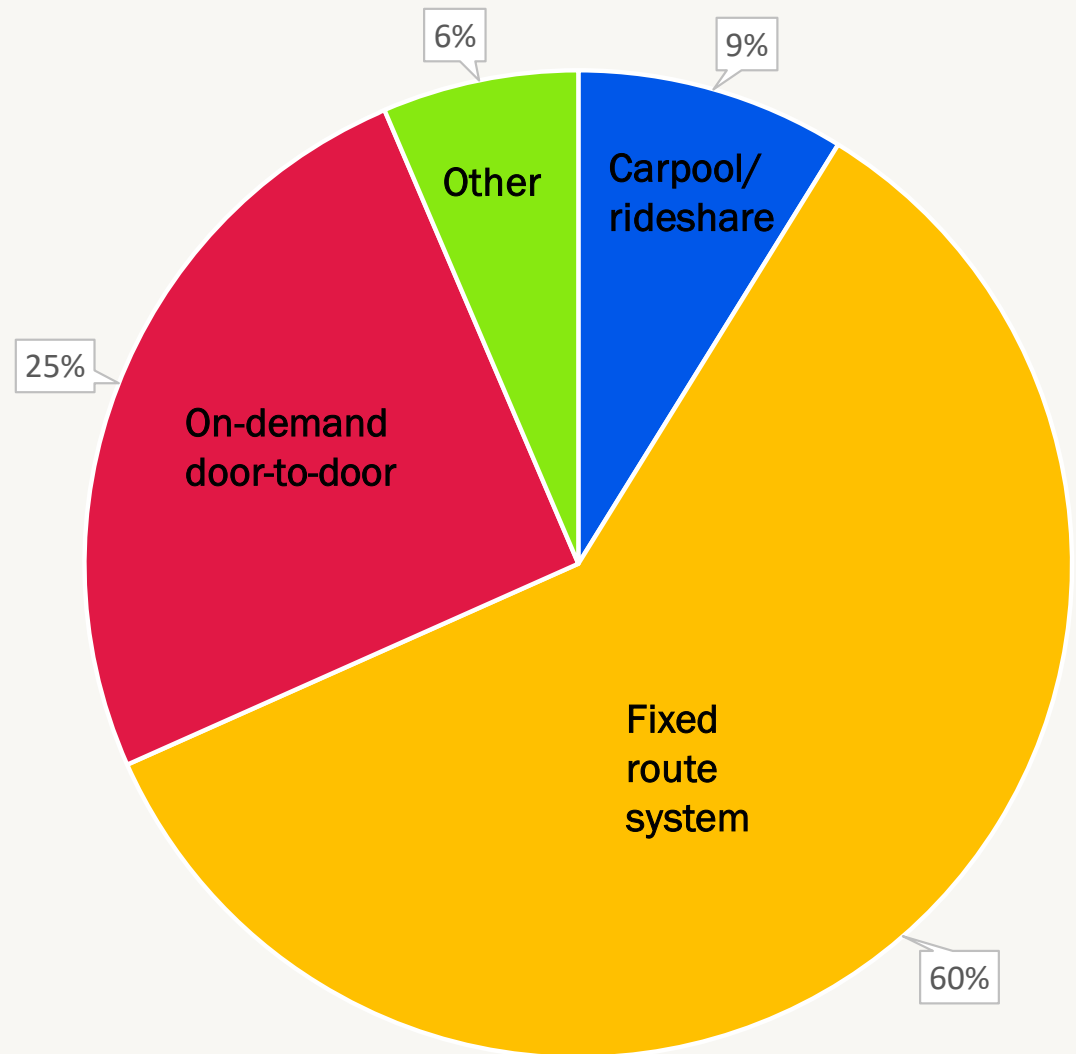
Respondents were asked to rank the importance of the following transit route options:

- 83% indicated routes to/from City of Ottawa are important
- 56% indicated routes within Carleton Place are important
- 49% indicated that routes to/from other municipalities within Lanark County are important



Respondents were asked to choose the ideal public transit system for Carleton Place

- **Carpooling/ridesharing only:** no municipally-run bus or shuttle service, primarily a municipal subsidy to offset costs and incentivize sharing vehicles through carpool/rideshare programs, taxis or a transport network company (e.g. UBER, LYFT), cost to use.
- **Fixed route system:** similar to OC Transpo, set daily schedules and routes, less travel time variability, accommodates accessible riders, typically higher cost to user
- **On-demand door-to-door:** this requires phone or online app reservation, fleet is typically smaller shuttle vans, no set schedule or routes, more variability in travel time based on demand, accommodates accessible riders, typically lower cost to user
- **Other**



General Common Themes/ Concerns:

- There was a desire to have access to key amenities, adjacent municipalities and employment areas . This includes the Ottawa region, healthcare, education, recreation and leisure hubs.
- Respondents indicated the importance of providing affordable transit options in Carleton Place. Concerns were raised about the implication of the transit options and the impacts on tax increases and funding.
- There was desire to provide equitable, safe and accessible transit options specifically for the elderly, family and youth population.
- Respondents expressed the importance of transit service during peak hours and on weekends.
- Respondents expressed the desire to connect transit services to other modes of transportations (park and ride, walking and cycling).

Key takeaways from the Online Survey

- Half of the respondents have taken transit in the past year, where there is some interest /demand for shared transportation options
 - ~80 % used some form of private service
 - ~70% used OC Transpo
 - ~40% used carpooling and Ride the LT
- The lack of available transit service is the primary reason respondents do not take transit.
- Regional transit connections are just as important (if not more) than connections within Carleton Place.
- Fixed route systems are generally perceived more positively than alternative transit systems, though there is interest in on-demand systems.

➤ **Note:** Respondents' familiarity with on-demand transit is unknown.

Next Steps

- Needs and opportunities assessment
- Identify and evaluate transit service options
- Public engagement meeting
- Preferred transit system

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For more information about the TFS:

- Website: <https://carletonplace.ca/transit-feasibility-study>

