

Virtual Public Open House #2 November 30th, 2022

WELCOME!

Agenda

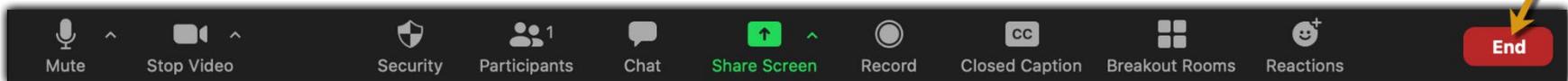
- Presentation with Feedback Checkpoints – 1.5 hours
- Summary and closing remarks – 15 mins
- Question and Answer Period – 15 mins

How to participate?

Meeting Protocol

1. Microphone Access
2. Recorded Meeting
3. Question and Answer Period Options

Bottom of Zoom Meeting



↑
Mute

↑
Camera

↑
Message

WHO ARE WE?

STANTEC

Isabelle Lalonde (PM)

Moira Davidson

Angela Wang

CARLETON PLACE

Joanne Henderson (PM)

What is a Parks, Recreation & Culture Master Plan?

The Town of Carleton Place is developing a **comprehensive Parks, Recreation and Culture Master Plan**. The Plan will guide decisions over the next ten years

Through research and public input, the Master Plan will examine:

- Parks, open spaces and trails throughout Carleton Place
- Recreation, sport and arts/cultural facilities
- Programs, events and activities (those delivered by the community and Town)
- Operations (such as policy development staffing, communication, etc.)
- Financial and implementation strategies

Project Objectives:

- Identify needs based on changing demographics and participation trends
- Establish an overall vision for parks, recreation and culture within Carleton Place
- Develop strategies to meet identified needs and future directions
- Align municipal efforts, operations and budgets through priority-setting
- Engage the community in an inclusive and productive process that supports the Master Plan

Project Overview



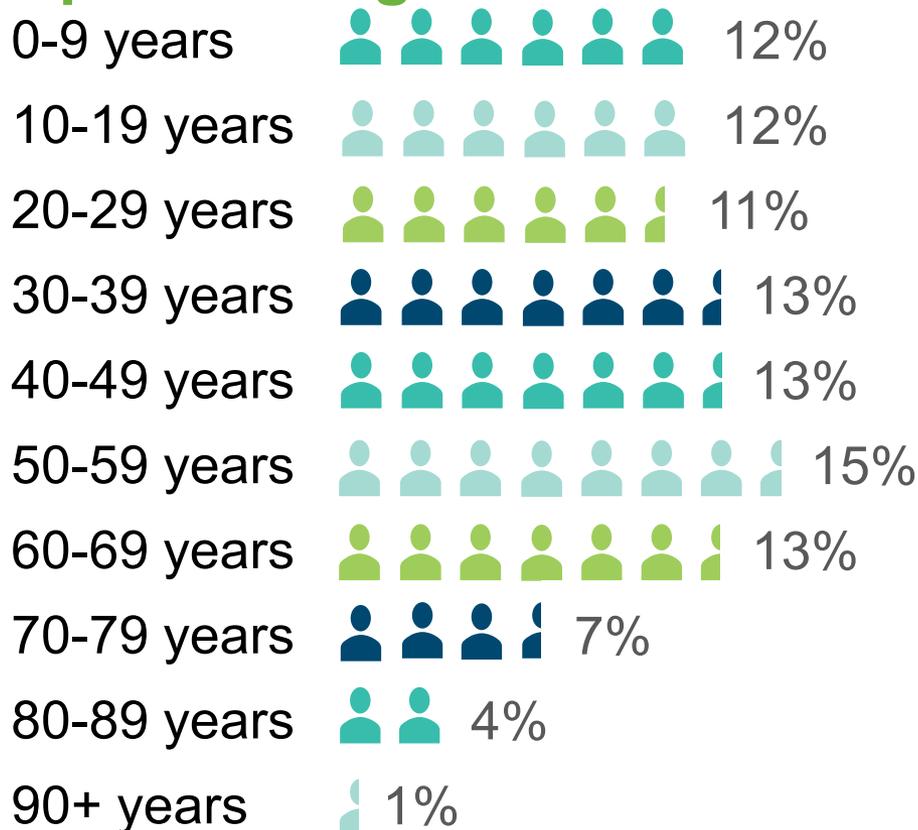
Workshop Objectives

Why Are We Here?

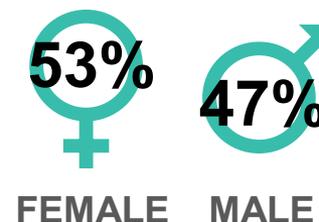
- We want you to help us with:
 - Reviewing the draft Strategic Directions and recommendations for the final Master Plan.
- We want your perspective on:
 - The timing and prioritization of recommendations
 - Any gaps or elements not addressed
 - The general direction of the Master Plan

Community Overview

Population Age Distribution



Gender Distribution



Population

12,517 (2021)

Over the next 20 years, Carleton Place is projected to grow to a population of 20,964 (an increase of 68%)

Engagement to Date

- 1 Staff and Operations Workshop
- 1 Virtual Public Open House (35 attendees)
- 4 Virtual Surveys (Sport & Community, Public, Child & Youth, Senior)
- 387 Survey Responses in total
- Generally, respondents were satisfied with the existing parks, open spaces, and recreation/culture facilities, but wanted more upgrades to outdated facilities and structures, more variety of activities offered, and better promotion of programs and outreach done throughout the community
- Parks, recreation and culture need to be made a priority when planning for growth

Draft Strategic Directions

- To guide the establishment of recommendations for the Parks, Recreation, and Culture Master Plan, a series of six Strategic Directions have been developed:
 - Parks & Open Space
 - Trails & Pathways
 - Indoor Recreational and Cultural Facilities & Services
 - Culture
 - Programs and Services Delivery
 - Management of Projects, Staff & Financing
- Each Strategic Direction sets out the vision for the Town, based on the public feedback received and analysis done as part of Phases 1 and 2.

Strategic Direction #1: Parks & Open Space

To improve and enhance existing outdoor recreational facilities and identify opportunities to incorporate new amenities that can serve the dynamic changing needs and desires of the community, while ensuring that outdoor facilities remain accessible to all ages and abilities. To continue to provide a target of 3.4 hectares of open spaces and parks for every 1,000 residents as the Town's population grows.

Strategic Direction #2: Trails & Pathways

To strengthen trails and pathways connectivity between existing parks, open spaces, and other major destinations creating a comprehensive active transportation network within the Town, while considering new connections to areas of new development and incorporating a variety of trail and pathway types that can serve people of all ages and abilities.

Strategic Direction #3: Indoor Recreational & Cultural Facilities/Services

To enhance the indoor municipal recreational and cultural facilities and services in a manner that focuses on enriching the lives of all community members by supporting accessible, affordable, and inclusive experiences. To progressively increase the Town's leadership role in the coordination of services and standardized partnerships with external providers.

Strategic Direction #4: Culture

To demonstrate active leadership and strategic governance to support a sustainable, flourishing, and vibrant culture in the community and to provide cultural spaces and places that encourage creativity and engagement. To incubate rich and diverse cultural experiences and resources that are essential to connect people and neighbourhoods and to create an inclusive and vibrant community.

Strategic Direction #5: Programs and Services Delivery

To expand the recreational and cultural programs being offered by the Town and explore improvements to service delivery and program options to cater to the changing needs of the community, as well as methods of promoting these programs to community members and the broader region.

Strategic Direction #6: Management of Projects, Staff & Financing

To monitor the Town's assets in a deliberate and structured manner, with a central contact for the public who is responsible for the management of all indoor and outdoor facilities, as well as the overseeing of each of the services provided within those facilities.

Draft Recommendations

- We have developed **DRAFT** recommendations for the Parks, Recreation, and Culture Master Plan based on public and municipal staff feedback, an analysis of comparator municipalities, and an assessment of needs, gaps and trends in Carleton Place. The draft recommendations have been divided into the following categories:
 - Legislation and Policy
 - Parks & Open Space
 - Trails & Pathways
 - Indoor Recreational and Cultural Facilities & Services
 - Culture
 - Program and Services Delivery
 - Management of Projects, Staff & Financing
 - Monitoring

Legislation and Policy Recommendations

Linear pathways and pedestrian connections should be considered in the Town's review of draft plans of subdivision and other development applications, including infill.

Consider cash-in-lieu for draft plans of subdivision and any other development in the established areas where parkland supply is adequate or in surplus.

The Town should review the updated population projections provided by the Province and County when available and re-align, as needed, the recommended targets for parks, recreation and culture services.

Explore opportunities to incorporate more facilities in the southern portion of the Town, specifically within the Highway District Secondary Plan Area.

Consider developing a Community Improvement Plan (CIP) that provides incentives and funding programs to encourage parks, rec and culture enhancements.

The Town should consider incorporating more policies into the Official Plan that speak to the integration of cultural facilities and programming.

Feedback Checkpoint #1 – Legislation and Policy Recommendations

- Consider the following questions:
 - Which recommendations should we prioritize?
 - How do you see these recommendations being implemented?
 - Are we moving in the right direction for the overall Master Plan?
 - Are there any gaps in the draft recommendations?

We want your
feedback on the
draft
recommendations!

Parks and Open Spaces Recommendations

The Town should consider implementing a formal Parks Classification System so that parkland can be properly assessed and categorized.

Ensure that all parks and open spaces are accessible for people of all ages and abilities.

The Town should develop a strategy to deliver a variety of youth outdoor amenities. These features can include outdoor basketball/volleyball courts, skateboard parks, outdoor workout equipment, etc.

Consider developing multi-generational parks for people of all ages and all abilities with outdoor fitness or workout stations for seniors/adults and playgrounds for kids.

The Town of Carleton Place should adopt a parkland service-level target of 3.4ha/1,000 population and should not go below a service level of 2.5ha/1,000 population.

The Town should develop park standards with requirements for play areas, walkways, pathways, seating areas, courts and play fields, enhanced pedestrian lighting, and other elements.

Feedback Checkpoint #2 – Parks and Open Spaces Recommendations

- Consider the following questions:
 - Which recommendations should we prioritize?
 - How do you see these recommendations being implemented?
 - Are we moving in the right direction for the overall Master Plan?
 - Are there any gaps in the draft recommendations?

We want your
feedback on the
draft
recommendations!

Trails & Pathways Recommendations

The Town should consider implementing a formal Trails & Pathways Classification System that includes smaller unofficial trails and paths.

The Town should consider implementing more signage, including speed limits, on shared trails and pathways to promote pedestrian safety.

Ensure that new and existing trails are accessible for people of all ages and abilities, including those using strollers and those with mobility restrictions.

Maps of the Town Trail System, signage, and wayfinding should be provided at several locations along the OVRT and at all trailheads or starting points of a trail.

Consult and coordinate with developers during review for plans of subdivision and other new developments to provide opportunities to develop new trails.

The trails in Sonnenburg Woods should be physically identified and mapped.

Feedback Checkpoint #3 – Trails & Pathways Recommendations

- Consider the following questions:
 - Which recommendations should we prioritize?
 - How do you see these recommendations being implemented?
 - Are we moving in the right direction for the overall Master Plan?
 - Are there any gaps in the draft recommendations?

We want your
feedback on the
draft
recommendations!

Indoor Facilities & Services Recommendations

Promote a climate-conscious approach when developing new indoor recreation facilities.

Invest in a new Indoor Recreation Facility south of Highway 7. This new facility should include meeting rooms and a gymnasium at a minimum.

The Town should meet and maintain the average service levels defined for each existing indoor facility when comparing Carleton Place with other similar sized Ontario municipalities.

Consider providing programs and spaces for teenagers by collaborating with the Youth Centre.

During Phase 1 Consultation, it appears the Youth Centre is not well known in the community.

When developing new indoor recreation facilities, consider creating a modern multi-use centre where residents can access a variety of recreation and culture options and programming.

Invest in a new small Indoor Recreation Facility in Roy Brown Park, providing additional meeting rooms and space for programming.

Feedback Checkpoint #4 – Indoor Facilities & Services Recommendations

- Consider the following questions:
 - Which recommendations should we prioritize?
 - How do you see these recommendations being implemented?
 - Are we moving in the right direction for the overall Master Plan?
 - Are there any gaps in the draft recommendations?

We want your
feedback on the
draft
recommendations!

Culture Recommendations

Utilize outdoor public spaces and venues to host cultural events, such as various fairs and markets, art exhibits, performances, and festivals.

The Town should consider developing a large indoor auditorium / theatre space that can accommodate larger events and shows.

The Town should look to provide free or low-cost cultural programming at Town facilities, such as the Carambeck Community Centre.

Consider hosting regular cultural events or programming such as painting nights, art shows, dancing events, or theatre camp/classes.

Ensure that cultural facilities, programming and events are available year-round through working with local organizations.

Consider installing public art in parks, open spaces and other gathering spaces that provide opportunities for social and cultural interaction for people of all ages.

Feedback Checkpoint #5 – Culture Recommendations

- Consider the following questions:
 - Which recommendations should we prioritize?
 - How do you see these recommendations being implemented?
 - Are we moving in the right direction for the overall Master Plan?
 - Are there any gaps in the draft recommendations?

We want your
feedback on the
draft
recommendations!

Programs and Service Delivery Recommendations

Hosting appreciation and socializing events for volunteers should be made a priority to help with encouraging more residents to volunteer while fostering a greater sense of community pride.

The Town should consider creating a volunteering committee made up of interested residents that can be involved in various Town events and programming.

Better promotion of the programs occurring at the Active Living Centre is required. The Town can also consider working with the Youth Centre to promote their programs targeted towards youth and teens.

Town should consider publishing parks, recreation and culture programming/events information on a monthly basis in the CP Scoop.

The Town should consider fostering new partnerships with private entities to provide indoor programming not available but requested by the community.

Transition to an online booking, payment and registry system that allows the public to see available rental facilities and programming that is open for sign-up.

Feedback Checkpoint #6 – Programs and Service Delivery Recommendations

- Consider the following questions:
 - Which recommendations should we prioritize?
 - How do you see these recommendations being implemented?
 - Are we moving in the right direction for the overall Master Plan?
 - Are there any gaps in the draft recommendations?

We want your
feedback on the
draft
recommendations!

Management of Projects, Staff & Financing Recommendations

Build staff leadership capacity by attracting and maintaining qualified team members who are passionate about what they do and are committed to building a strong and healthy community.

The Town should create a Capital Contribution Policy and standardized agreement for the acceptance of a capital contribution towards a park, facility, or component thereof, for internal use.

The Town should continue to provide the full list / inventory of the programs and services being delivered in Carleton Place including the service providers delivering these services.

Complete feasibility studies and conceptual planning for major capital projects for parks and facilities well in advance to be ready to take advantage of funding and partnership opportunities as they arise.

Work with a park design consultant to provide an overall plan for meeting industry standards for the development of parks and open spaces.

As the Town grows, formalize the titles of the team leads for each main parks/recreation division as managers to report under the Director of parks, recreation and culture.

Feedback Checkpoint #7 – Management of Projects, Staff & Financing Recommendations

- Consider the following questions:
 - Which recommendations should we prioritize?
 - How do you see these recommendations being implemented?
 - Are we moving in the right direction for the overall Master Plan?
 - Are there any gaps in the draft recommendations?

We want your
feedback on the
draft
recommendations!

Monitoring Recommendations

A regular survey of residents should be undertaken every 3 years to understand community needs, satisfaction with currently provided services and to identify any gaps in service

Tools/metrics should be established and administered at or near the time-of-service-delivery to understand user satisfaction with the service provided.

Regular monitoring of the service level targets every 3 years is recommended to assess if the Town is in surplus or in deficit of specific amenities.

Timelines and recommendations from the Town's Asset Management Plan should be taken into consideration when upgrading aging facilities.

The Town's parks and facilities should be regularly assessed to identify any deficiencies and opportunities for upgrades.

Identify existing and future policies and master plans where parks, recreation and culture recommendations should be incorporated into.

Feedback Checkpoint #8 – Monitoring Recommendations

- Consider the following questions:
 - Which recommendations should we prioritize?
 - How do you see these recommendations being implemented?
 - Are we moving in the right direction for the overall Master Plan?
 - Are there any gaps in the draft recommendations?

We want your
feedback on the
draft
recommendations!

Other ways to get involved



CP Scoop

Subscribe to the CP Scoop, the Town's newsletter service, for more project updates.



Social Media

Follow our Facebook and Twitter accounts for project updates.

@Carleton_Place



Telephone

Call (613) 257-1690 to share your thoughts and opinions or learn more about the Plan!



Email & Website

Send us an email [emails on next slide]

Or check out our website
<https://carletonplace.ca/creation-and-culture-master-plan.php>



Master Plan Draft

The draft Master Plan will be posted on the Town's website for public comment in February of 2023.

Wrap up & Closing

THANK YOU!

Please submit any follow-up questions or comments to:

Joanne Henderson
Manager of Recreation & Culture
613-257-1690 | jhenderson@carletonplace.ca

Isabelle Lalonde
Project Manager, Stantec Consulting
(613) 724-4369 | Isabelle.lalonde@stantec.com