

## **Virtual Public Open House #1 June 8th, 2022**

# WELCOME!

## Agenda

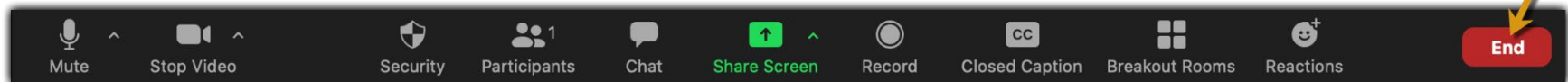
- Presentation – 30 mins
- Jamboard Interactive Engagement Session (breakout rooms) – 45 mins
- Summary and closing remarks – 15 mins
- Question and Answer Period – 15 mins

## How to participate?

### Meeting Protocol

1. Microphone Access
2. Recorded Meeting
3. Question and Answer Period Options

*Bottom of Zoom Meeting*



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Message

## WHO ARE WE?

### STANTEC

Isabelle Lalonde (PM)

Kyoung Park

Moira Davidson

Amelia Sloan

### CARLETON PLACE

Joanne Henderson (PM)

## What is a Parks, Recreation & Culture Master Plan?

The Town of Carleton Place is developing a **comprehensive Parks, Recreation and Culture Master Plan**. The Plan will guide decisions over the next ten years

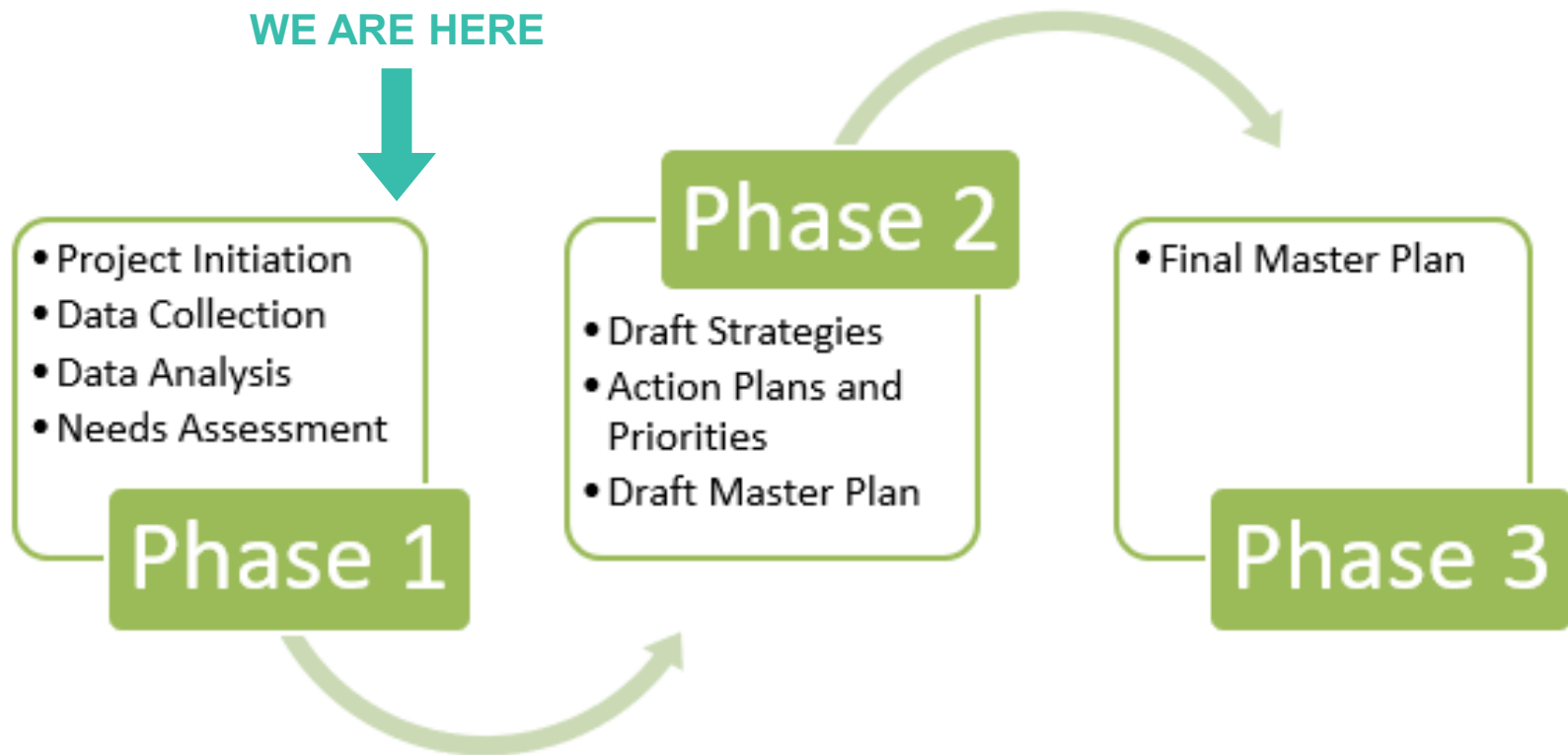
### Through research and public input, the Master Plan will examine:

- Parks, open spaces and trails throughout Carleton Place
- Recreation, sport and arts/cultural facilities
- Programs, events and activities (those delivered by the community and Town)
- Operations (such as policy development staffing, communication, etc.)
- Financial and implementation strategies

### Project Objectives:

- Identify needs based on changing demographics and participation trends
- Establish an overall vision for parks, recreation and culture within Carleton Place
- Develop strategies to meet identified needs and future directions
- Align municipal efforts, operations and budgets through priority-setting
- Engage the community in an inclusive and productive process that supports the Master Plan

## Project Overview



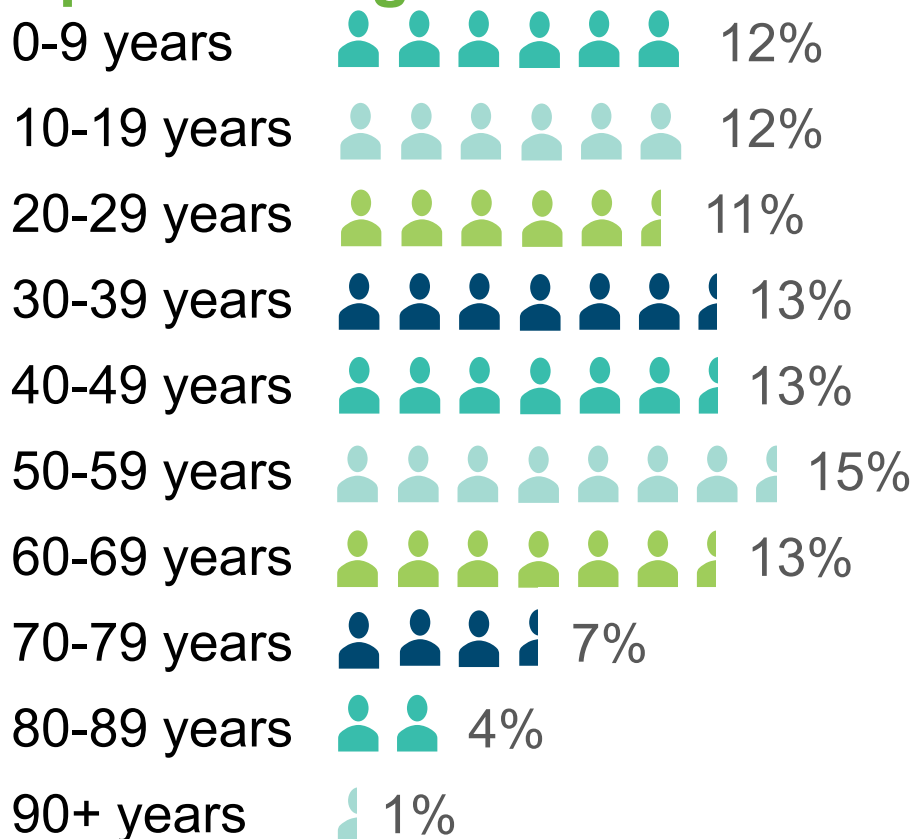
## Workshop Objectives

### Why Are We Here?

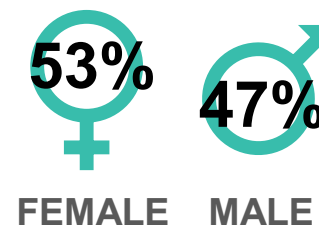
- We want you to help us with:
  - Your vision for the Parks, Recreation, and Culture Master Plan Project
- We want your perspective on:
  - Existing policies and procedures
  - Strengths, Weaknesses, Opportunities, Threats

## Community Overview

### Population Age Distribution



### Gender Distribution



### Population

11,901 (2016)

Over the next 20 years, Carleton Place is projected to grow to a population of 20,964 (an increase of 97%)



## Trends of Parks, Recreation & Culture in Canada



Demographics



Environmental & Ecological



Behavioral



Service Delivery



Infrastructure

## Trends

### DEMOGRAPHIC

- Retiring, affluent “baby boomers”
- The widening income gap between the “Haves” and the “Have Nots”
- Increasing diversity
- Aging population

### BEHAVIOURAL

- Toward informal, spontaneous and condensed activities to accommodate increasingly busy schedules.
- Shift to activities that have an experiential nature and offer challenges such as: cultural learning and ecotourism.
- Significant drop in volunteerism with episodic or short-term volunteering seeing greater success than longer-term commitments.
- Growing awareness of the health benefits of physical activity and healthy eating.
- Obesity rates in children and youth have tripled over the last 15 years with an increasing concern for long-term health implications.

### FACILITIES & INFRASTRUCTURE

- Aging Infrastructure, declining conditions & decreased funding to maintain/replace facilities.
- Shift from stand-alone to multi-use and multi-generational facilities.
- Partnerships with civic facilities such as: public health partners, libraries and community services.
- Designing for sustainability.

### ENVIRONMENTAL & ECOLOGICAL

- A growing sense of stewardship for and learning about: water, air quality and the preservation of natural areas.
- Increased expectations that parks and recreation departments will demonstrate high levels of stewardship and environmental sensitivity.

### SERVICE DELIVERY

- Funding & Cost Recovery
- Partnerships & Service Delivery
- Tourism & Traveler Demands

## Parks & Open Spaces

Park Typology	Distribution	Size
Neighbourhood Parks	24	9.08 ha
Regional Parks	4	21.87 ha
Natural Environment Areas	3	10.99 ha
Urban Plazas	2	0.45 ha

**Neighbourhood Parks** are parks under 1 hectare (ha) in size.

**Regional Parks** are parks over 1 ha in size.

**Natural Environment Areas** are areas with a “high natural and environmental quality, which have been singled out as worthy of full protection from future development to ensure the long-term viability of the natural feature.

**Urban Plazas** are significant public spaces set aside for civic purposes. They are located in areas of high pedestrian activity and serve as landmarks and gathering places. They are distinct from neighbourhood and community parks in that play equipment is not typically included.

## Parks & Open Spaces

### Park Amenities

Play Structures	16
Swing Sets	8
Basketball Courts	5
Baseball Diamonds	5
Soccer Fields	3
Splash Pads	3
Outdoor Seasonal Rinks	3
Tennis Courts	3

<p><b>+2</b></p> <p>Beaches Dog Parks Skateboard Parks Docks for Small Boats</p>
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<p><b>+1</b></p> <p>Pump Track Community Oven Labyrinth Cenotaph Municipal Boat Launch</p>
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## Trails

### Nature Trails

### Length

Mississippi River Walk

2 km

O-Kee-Lee Nature Trail

0.7 km

Ottawa Valley Recreation Trail

4 km

Riverside Trail

0.5 km

Rotary Centennial Trail

7 km

Roy Brown Park Trail

3 km

Trans-Canada Trail

2 km

## Indoor Facilities

### Recreational Facilities

Carleton Place Arena

Carleton Place Aquatic Centre

Canoe Club

Curling Club

### Cultural Facilities

Library

Town Hall

Carambeck Community Centre / Youth Centre

Museum

Train Station / Active Living Centre

## Indoor Facilities

### Amenities

Meeting Rooms	4
Banquet Halls (w/ kitchenette)	3
Indoor Ice Pads	2
Multi-purpose Room	1
Auditorium	1
Pool	1
Gymnasium	1
Therapeutic Wading Pool	1

## Engagement to Date

- 1 Staff and Operations Workshop
- 4 Virtual Surveys (Sport & Community, Public, Child & Youth, Senior)
- 382 Survey Responses in total
- Generally, respondents were satisfied with the existing parks, open spaces, and recreation/culture facilities, but wanted more upgrades to outdated facilities and structures, more variety of activities offered, and better promotion of programs and outreach done throughout the community
- Parks, recreation and culture need to be made a priority when planning for growth

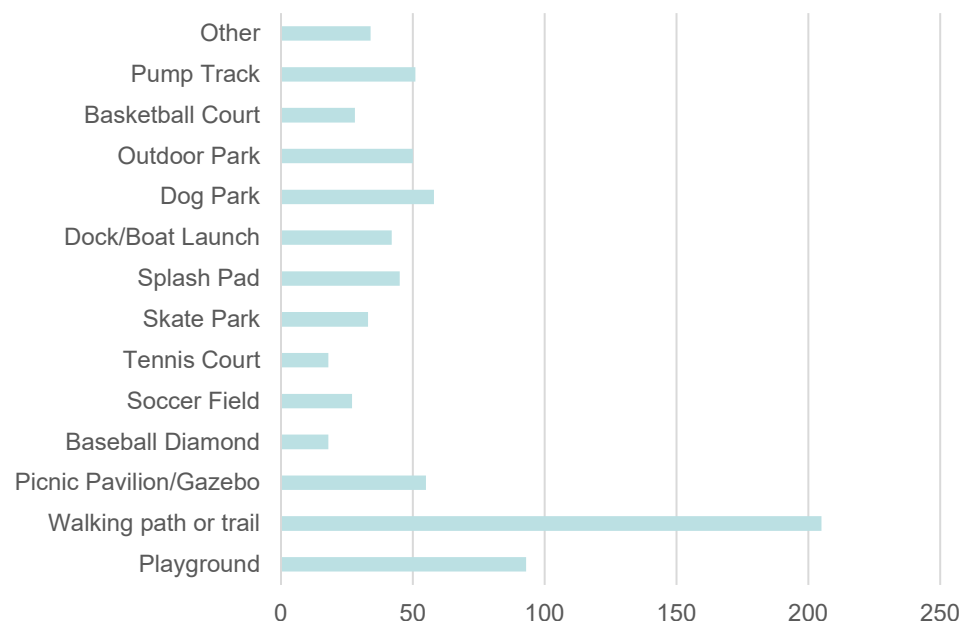


## What we heard?

### Parks & Trails

- Increase/upgrade in shade, seating, garbage cans, lighting, signage, drinking fountains, and washroom facilities
- Updates to aging playground structures
- Missing adult workout equipment and structures along trails
- Increase accessibility and connectivity in and beyond the parks
- Need spaces for teenagers
- Better maintenance of parks and trails to create safe spaces for all ages groups, including youth and seniors

Most frequently used facility in parks and trails  
(Based on survey responses)



## What we heard?

### Parks & Trails

Question from Senior Survey: Is there anything missing along Carleton Place Trails for adults 55+?

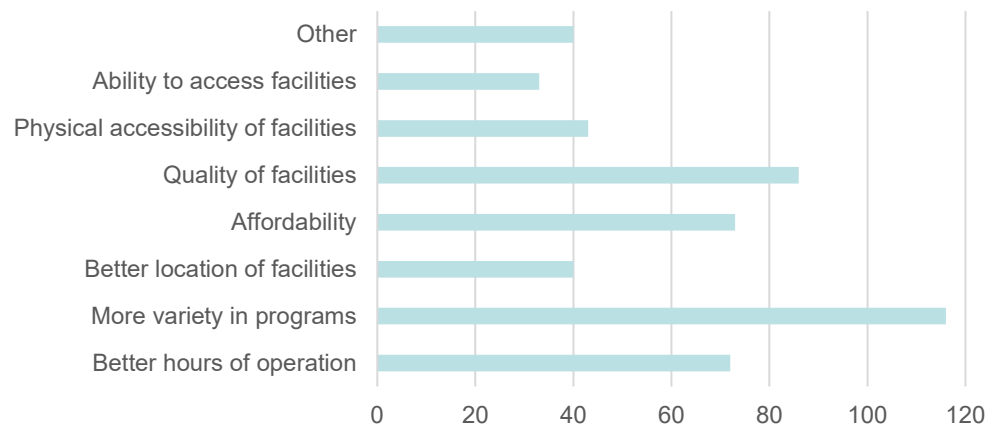


## What we heard?

### Outdoor Recreation & Culture Facilities

- Many respondents wanted the addition of pickleball courts and cricket fields
- Upgrades needed for existing facilities, such as the baseball diamond, and soccer fields
- Addition of outdoor venues for performances and cultural events, lawn bowling, a track with outdoor gym equipment, more splash pads
- Swimming and skating have been identified as favourite activities for youth in all seasons – increase number of outdoor rinks and pools
- Generally, respondents felt that many outdoor facilities are overcrowded and not distributed evenly across the Town

How can the Town encourage people to participate in parks and recreation activities more often? (Based on survey responses)



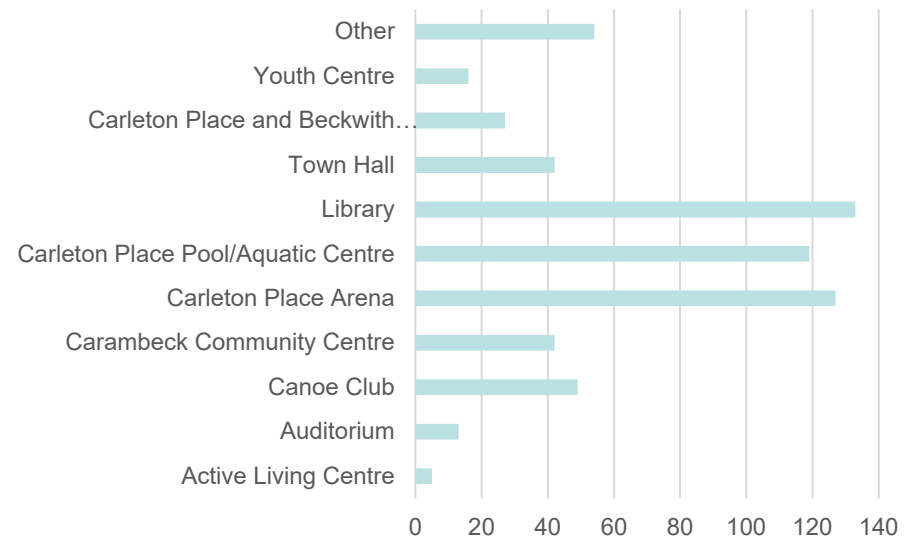


## What we heard?

### Indoor Recreation & Culture Facilities

- Upgrades and expansions required for many facilities, including pool, arena, and library
- Addition of squash & badminton courts, multi-use community centres (gymnastic centre, volleyball, basketball, etc.), cultural venues (theatre, auditorium, art gallery), indoor walking track for seniors, more ice rinks/ice pads
- More indoor options for youth, such as recreational cheerleading, art classes, and a variety of sport and academic clubs; made available after school, on weekends and in the summer
- Generally, respondents want more larger and modern spaces, intergenerational programs, and flexible and affordable programs/activities

Most frequently visited indoor recreation & cultural facilities (Based on survey responses)



## What we heard?

### Indoor Recreation & Culture Facilities

Question from Public Survey: Is there anything missing from existing indoor recreation and culture facilities that you would like to see?



## We want to hear from you!

Please use the following link or adjacent QR Code (via your smartphone camera) to access the interactive portion of this Virtual Open House:

<https://rb.gy/eax0o5>



## Other ways to get involved



### Social Media

Follow our Facebook and Twitter accounts for project updates.

@Carleton\_Place

CP Scoop Updates



### Telephone

Call (613) 257-1690 to share your thoughts and opinions or learn more about the Plan!



### Email & Website

Send us an email [emails on next slide]

Or check out our website  
<https://carletonplace.ca/creation-and-culture-master-plan.php>



### Master Plan Draft

The draft Master Plan will be provided in the Summer 2022 with a 2nd Public Open House around August 2022 to present the draft MP to the community.



## Wrap up & Closing

# THANK YOU!

**Please submit any follow-up questions or comments to:**

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